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MarkleBank Recognized as MAXI Award Winner

MarkleBank won a MAXI Award at the Mega Conference of the Indiana Bankers Association (IBA) on May 26 in downtown Indianapolis. MAXI Awards are presented annually to IBA-member institutions to recognize bank marketing excellence in Indiana. MarkleBank won the in the category of Radio Spot.

Christina M. Bennett (left), IBA vice president-meetings & events, presents the MAXI Award to Johanna Smith, Marketing Director of MarkleBank.

The Indiana Bankers Association (IBA) has been providing legislative services, communication tools, professional development opportunities, and products and services for the banking industry since 1897. The role of the IBA is to anticipate changes in the economic and banking environment in order to give its membership the opportunity to compete effectively.